VGU | NAAC GRADE A+ ACCREDITED UNIVERSITY

ON. VGU
ONLINE VGU
Entitled by UGC

BE THE VOICE BEHIND THE HEADLINES

ONLINE

MA- JMC

Master of Arts in Journalism and Mass Communication

UGC Entitled

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SWAMI VIVEKANANDA

ARISE, AWAKE

and stop not till the **goal** is **reached!**

~ Our Guiding Mantra

Founder *Speaks*

Guided by Vision, Grounded in Values

At Vivekananda Global University, we believe that education is the cornerstone of national progress. With this conviction, we have created an ecosystem that nurtures innovation, ethics, and excellence in every learner. Through our Online and Distance Education platforms, our aim is to ensure that no learner is left behind in the journey toward transformation. Education must empower, and at VGU, that power is now just a click away.

Dr. K.R. Bagaria

Ex-Member, RPSC. Founder
& Vice Chairperson, VGU

ABOUT VGU

North India's Youngest and Fastest Growing NAAC A+ Multidisciplinary University

Established in 2012 under the Bagaria Education Trust in Jaipur, Rajasthan, Vivekananda Global University (VGU) delivers holistic education meeting global standards. Its 31-acre campus fosters innovation, research, and entrepreneurship, developing individuals with critical thinking and social responsibility.

Accredited with an A+ grade by NAAC, VGU offers over 60+ programs across 14 disciplines, including Engineering, Management, Law, Design, Agriculture, Commerce, Technology, and Allied Health Sciences. Recognized by UGC, AICTE, BCI, COA, and PCI, the university ensures quality education.

In October 2022, VGU launched the Centre for Distance and Online Education (CDOE), one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. Today, CDOE serves a community of over 10,000 learners worldwide, providing flexible and accessible education.

With a student body exceeding 20,000 across various modes and an alumni network of over 50,000 globally, VGU exemplifies a global university adapting to modern educational demands.

- **Located in Jaipur, Rajasthan**
- **Established in 2012**
- **Accredited with NAAC A+ Grade in the First Cycle**
- **Spread Across a 31-Acre Modern Urban Campus**
- **Offers 60+ Career-Focused Programs Across 14+ Disciplines**
- **Recognized by UGC, AICTE, BCI, COA, and PCI**
- **Home to 20,000+ learners in oncampus, online, and distance mode**
- **Backed by a Strong Alumni Network of 50,000+ Graduates Across the Globe**

ABOUT CDOE

Democratizing Higher Education Through Flexibility, Affordability and Accessibility

The Centre for Distance and Online Education (CDOE) at Vivekananda Global University was established in October 2022 with a mission to democratize higher education through flexibility, technology, and quality.

As one of the pioneering centres in Rajasthan, offering UGC-Entitled Online Degrees and UGC-Approved Open & Distance Learning Degrees. CDOE is redefining access to education for learners across the globe.

Currently offering 09 UGC-Entitled Online Degree programs and 05 UGC-Approved Open and Distance Degree programs across high-demand domains such as Management, IT, Journalism, and Arts, CDOE integrates digital tools, live interactions, and learners-centric pedagogy to deliver a seamless and engaging academic experience.

Backed by the academic legacy of VGU, CDOE serves a vibrant and growing community of 10,000+ national and international learners, enabling them to pursue career-aligned education without geographical or economic limitations.

Established in
OCTOBER 2022

PIONEERING CENTRE
In Rajasthan Approved and Entitled by UGC For Online & Distance Education

9
UGC-Entitled Online Degree Programs

5
5UGC-Approved Open and Distance Degree programs

10,000+
Learners Across The Globe

24/7
Accessibility Powered by a tech-Enabled LMS and Anytime Learning Access

WHY CHOOSE Online VGU?

Online VGU, a part of the Centre for Distance and Online Education, is the digital initiative of Vivekananda Global University—empowering over thousands of learners to access the same trusted VGU education with greater flexibility, affordability, and global reach.

UGC-ENTITLED & NAAC A+
Your Degree Is Recognized Globally And By All Major Recruiters.

FLEXIBLE LEARNING
Study At Your Own Pace—Anytime, Anywhere. Ideal For Working Professionals And Freshers.

INDUSTRY-ORIENTED PROGRAMS
Vast Elective Pool in Digital Marketing, FinTech, AI, Data Science, Psychology & more.

EXPERT MENTORS
Learn from PhDs, domain experts, and industry veterans.

CAREER-DRIVEN APPROACH
Internship Opportunities, Career Mentorship, Resume Building, And Placement Assistance.

AFFORDABLE FEE STRUCTURE
Flexible EMI options and high ROI.

GLOBAL ACCESSIBILITY
Programs Are Available To Study Globally.

DUAL DEGREE OPPORTUNITY
Pursue two degrees simultaneously one on-campus and one online of same level

MODERN LMS
Mobile-Friendly Learning on-the-go with 24x7 Access.

360° CAREER ASSISTANCE
Career Assistance During/ After The Completion Of Respective Degree

ACCREDITATIONS
- UGC Entitled Online Degrees
- NAAC A+ Accredited
- AICTE Approved Programs
- QS World University Rankings – Asia 2025: Ranked in the 681-700 band Globally Accepted

RECOGNITIONS FROM RENOWNED MEDIA HOUSES & EDUCATION PARTNERS
- Careers360 Young University Rankings
- Outlook-ICARE Rankings 2024
- Times B School

RECOGNITIONS AND ACCREDITATIONS

UGC Entitled Online Degrees

NAAC A+ Accredited

AICTE Approved Programs

QS World University Rankings Asia 2025:

Ranked in the 681-700 Band

DEI & SI Rankings 2024

Ranked 3rd in India 1025 WORLDWIDE BY

Ranked 3rd

Private University In Rajasthan

ICARE Ranking 2024

Graduate Outcomes World Ranking 2024

DIAMOND LEAGUE

Ranked #740 Globally

EQUIVALENCE OF DEGREE
WITH REGULAR DEGREE

ज्ञान-विज्ञान विमुक्तये

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
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प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

F. No.3-5/2022(DEB-II)

August, 2022

PUBLIC NOTICE

02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.**– Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

MA-JMC

Master of Arts in Journalism and Mass Communication

The MA JMC program from VGU trains students to become multi-platform media professionals, storytellers, and communication strategists. This program spans digital journalism, visual media, corporate communication, advertising, and filmmaking—preparing graduates for the fast-paced media and communication industries.

What Makes Online VGU's MA JMC Special?

This is not just a degree, but a media toolkit. It combines classroom theory with practical experience in content creation, news writing, video editing, and media production. Industry-standard tools, portfolio-based assessments, and real-world case studies ensure learners are ready for careers in journalism, PR, digital marketing, broadcasting, and beyond. It's ideal for creatives who want to shape narratives and influence the world.

Career Tracks Open to You:

- Reporter / Anchor / Correspondent
- Video Producer / Editor
- PR & Corporate Communication Manager
- Digital Marketing Specialist
- Advertising / Brand Communication
- Podcasting / Vlogging / YouTube Content
- Media Entrepreneurship / Freelancing
- Doctorate & Academic Research

Program Overview

Duration
2 Years/24 Months (4 Semesters)

Eligibility
Any Bachelor's Degree From a Recognised University.

Total Credits
81

Fees Structure

Category	Total Program Fees	Semester Fees Payment Plan	Annual Fees Payment Plan with 10%Concession	One Installment Fees Payment Plan with 15%
Indian Nationals	**₹ 72,000**	**₹ 18,000**	**₹ 32,400**	**₹ 61,200**
Foreign Nationals	**₹ 144,000**	**₹ 36,000**	**₹ 64,800**	**₹ 122,400**

Note: Examination Fee Payable **₹ 1500/-** Per Semester For Indian Learner
Examination Fee Payable **₹ 3000/-** Per Semester For International Learner

PROGRAM STRUCTURE
KNOW YOUR CREDITS

Semester 1

Title	Credits
Communication Theory	4
Journalism: Concepts & Principles	4
Print Media: Production Tools & Techniques	4
Media Laws & Ethics	4
Media Management	4
Writing For Media	2
Total Credits	**22**

Semester 2

Title	Credits
Radio: Concepts & Principles	4
Advertising: Concepts & Principles	4
New Media	3
Media & Communication Research	3
TV & Film Appreciation	3
Business Journalism	2
Total Credits	**19**

Semester 3

Title	Credits
Photography	4
Video Production Techniques & Programme Formats	4
Global Media	4
Development Communication	4
Public Relations & Corporate Communication	3
Multimedia Journalism	2
Total Credits	**21**

Semester 4

Title	Credits
Contemporary India	4
Media And Society	4
Professional Project	3
Rural Journalism	3
Environment Journalism	3
Marketing Management	2
Total Credits	**19**

Total Course Credit = 81

OUR PEDAGOGY
& LEARNING EXPERIENCE

At Online VGU, our pedagogy blends innovation with learner-centric design. Through a robust Learning Management System (LMS), we offer flexible, engaging, and personalized learning experiences that cater to diverse learner needs—from all walks of life.

01 **Interactive**
Multimedia-Rich Course Design

02 **Personalized**
Custom Learning Paths

03 **Flexible**
Live & Recorded Classes

04 **Accessible**
Access Anytime, Anywhere

05 **Supportive**
Academic & Tech Support

06 **Engaging**
Quizzes, Videos & Forums

07 **Adaptive**
Multilingual AI Lectures

08 **Collaborative**
Peer Projects & Discussions

09 **Guided**
Faculty Interaction

10 **Measurable**
Smart Assessments

11 **Empowering**
Learner-Focused Approach

12 **Enabling**
UGC-Aligned Resources

ASSESSMENT & EVALUATION

At Online VGU, the assessment process is designed to ensure academic integrity, learner convenience, and fair evaluation. Combining cutting-edge technology with learner-centric practices, our system supports continuous assessment and transparent examination outcomes. Aligned with the UGC's guidelines for online learning, we emphasize both knowledge acquisition and its real-world application. Our examination approach, enhanced by AI proctoring and expert support, gives learners the flexibility they need without compromising on quality or rigour.

Key Highlights of Our Examination & Evaluation Models :

30:70 Assessment Model

30% internal assessments and 70% end-term examinations for balanced evaluation.

Hybrid Virtual Proctored Examination System

Exams are monitored through a combination of on-campus human proctors and AI-enabled remote proctoring, ensuring exam integrity regardless of location.

Pre-Exam Preparation & Support

Mock exams, training sessions, and demo walkthroughs are conducted to familiarize learners with the examination environment.

Relative Grading System

Grading is based on a relative performance scale to ensure fairness across diverse learner groups.

Robust Multi-Stakeholder Support System

Dedicated assistance is provided before, during, and after exams by our tech support team, learner support team, examination and evaluation cell, live proctors etc.

Continuous Updates

Semester-long updates and coordination through course coordinators and academic teams keep learners well-informed.

KNOW YOUR
DEGREE CERTIFICATE

#NowAVGUite

KNOW YOUR ONLINE VGU COMMUNITY

"2 out of every 3 VGU learners are employed while studying!"

Working With Top Brands

Our learners are building their careers with some of the most reputable employers in India and globally. Here are just a few of the standout companies where they work:

accenture | Infosys | TCS TATA CONSULTANCY SERVICES | Tech Mahindra | BOEING

DELL Technologies | BARCLAYS | Deutsche Bank | ICICI Lombard GENERAL INSURANCE | Paytm

BAJAJ FINSERV | Flipkart | Apollo HOSPITALS | medanta THE MEDICITY | TOMMY HILFIGER

MARUTI SUZUKI | Godrej | Pidilite | VI Together for Tomorrow

and many more...

"At VGU, we don't just educate, We elevate careers."

Whether you're aiming for your first job, a career transition, or a move into leadership, Online VGU is here to help you rise—just like thousands of our learners already have.

Join our

10K+

Learners Community

Your Degree. Your Time. Your Way.

HOW TO
APPLY?

Visit: https://onlinevgu.com/
&Locate the Registration Portal

Fill Your Details And Pay The
***INR 1000/-** Registration Fee

Pay The **Academic Fee** For The first Semester/Year Or Full Program

Upload All Mandatory **Documents**
& Submit Your Application

The University Will **Verify** Your Documents To Confirm Your Admission

***T&C Apply**
INR 1000/- Registration Fees is Non Refundable

CENTRE FOR DISTANCE AND ONLINE EDUCATION

Vivekananda Global University, Jaipur Rajasthan

LOG IN & BE READY FOR A

FUTURE OF LIMITLESS LEARNING

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Contact Us

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