" TRANSFORM YOUR CAREER

with an Online BBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our online BBA program is among the best for building a strong foundation in business and preparing students for industry-readiness.

Designed by professionals from top companies like McKinsey, PwC, and Citi, as well as experts from prestigious institutions like IITs, IIMs, and ISB, this program makes students success-ready.

A key advantage of our online BBA is its flexibility. Students can attend classes from anywhere, balancing studies with personal commitments and internships.

The program offers a dynamic curriculum updated to meet business world demands, ensuring students gain relevant, practical knowledge.

What sets our online BBA apart is the quality of our faculty. Professors are accomplished professionals who bring real-world insights into the virtual classroom. They are deeply invested in students' growth, offering personalized feedback and mentorship.

I firmly believe our online BBA is the perfect stepping stone for building a successful career in business. Whether starting your journey or strengthening your foundation, this program equips you with the skills to succeed in today's competitive business world.

Prof. Atul Khosla
Vice Chancellor, Shoolini University
Ex- McKinsey & Company, Former India Head - Oliver Wyman
Alum IIT-Kanpur, JBIMS

Apply Now | https://shoolini.online

Online BBA

About Shoolini University
A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.

Apply Now | https://shoolini.online   Online BBA

Shoolini Online: GLOBALLY RECOGNIZED EXCELLENCE

Proud to Be Among the Best

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.

Silver Rating Globally

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

Scaling New Heights in GLOBAL AND NATIONAL RANKINGS

NO.1 PRIVATE UNIVERSITY IN INDIA

THE World University Rankings 2025

QS WORLD UNIVERSITY RANKINGS 2026

1 UGC CATEGORY

QS WORLD UNIVERSITY RANKINGS 2026	**1** PRIVATE UNIVERSITY IN INDIA	**1** PRIVATE UNIVERSITY IN INDIA *Citations Per Faculty*	**503** GLOBALLY OVERALL	

THE IMPACT RANKINGS 2025	**TOP 100** GLOBALLY	

TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2025	**1** PRIVATE UNIVERSITY IN INDIA	**2** IN INDIA *for International Outlook*	**401–501** GLOBAL RANK

NIRF INDIA RANKINGS 2025	**69** IN INDIA AMONG ALL UNIVERSITIES	101-150 OVERALL — 44 PHARMACY — 101-150 ENGINEERING	

QS SUSTAINABILITY RANKINGS 2024	**4** PRIVATE UNIVERSITY IN INDIA	**579** GLOBALLY OVERALL

ACCREDITATIONS	NAAC NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL ACCA PCi

TIMES HIGHER EDUCATION ONLINE LEARNING RANKINGS 2024	**SILVER** RANKING	**TOP 25** GLOBALLY

THE Online Learning Rankings 2024 — **SILVER RANKING** TOP 25 INSTITUTIONS GLOBALLY FOR ONLINE EDUCATION

Shoolini University

Change Your Story

JOIN A TOP-RANKED ONLINE DEGREE BBA

5 Reasons Why Shoolini
ONLINE BBA IS TOP CHOICE

TOP RANKED Online BBA DEGREE ENTITLED BY UGC
Ranked No.1 Pvt University in India, the Shoolini BBA is ranked Top 100 by NIRF. Our Online BBA will provide you with a truly transformative experience, that will accelerate your career growth.

THE MOST AFFORDABLE Online BBA
The Shoolini Online BBA is the best investment for your future without making a dent in your pocket. Our mission is to create the next generation of India's business professionals by making high quality business education accesible to everyone.

MASTERCLASSES WITH TOP BUSINESS LEADERS
Get Masterclasses with Top Business Leaders, where you'll learn the latest industry insights, gain valuable skills, and get an edge in your profession. If you want to take your career to the next level, you have to learn from the best in the business.

BEST ONLINE LEARNING PLATFORM (LMS)
Our robust LMS is the best for interactive learning, which gives a seamless experience to get a flexible, convenient, and high-quality BBA education.

BEST PLACEMENT/CAREER SUPPORT SERVICES
Our dedicated team of career and placement experts will work with you every step of the way, providing personalized AI driven guidance and support to help you build a strong professional brand and make the most of your BBA education.

Online Degree Equivalence

Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

F. No.3-5/2022(DEB-III)   **August, 2022**

PUBLIC NOTICE   0 2 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under:

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.**— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE

Choose any 1 from the following
FREE VALUE ADD-ONS

A UGC recognised online degree + Any one free value add-on's

Power Job Preparation

Choose any of these:

- AI-Based Interview Preparation
- Communication Skills Training

Empowering students with the tools and skills needed for career success

Crack UPSC CSE - GS with StudyIQ

Choose any of these:

- UPSC
- CSE
- State PCS

1000+ hrs of live classes for CSE | 3 month Mains Resdidential Program

One Stop Solution For Govt. Test Prep Exams

Choose any of these:

- Banking
- SSC
- Railways

200+ govt. exams covered Live classes, mock tests & books

Enhance Your Career with Global Certifications

As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can **earn professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
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- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
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- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
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At a discounted price of **₹6,500 only,** unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.

ONLINE BBA
Fee Structure
with Scholarship Offer

OFFER 1:
Pay After Placement BBA with Specializations

Regular Fee	₹1,20,000
Scholarship Amount	₹13,500

Fee After Scholarship: **₹1,06,500**
You save 11.25%

Fee per semester
₹14,200

Fee Payable before Placement:	₹85,200 (₹14,200 x 6)
Pay After Placement:	₹21,300

OFFER 2:
Standard BBA with Specializations

Regular Fees	₹1,00,000
Scholarship Amount	₹10,000

Fee After Scholarship: **₹90,000**
You save 10%

Fee per semester
₹15,000

Fee Payable Schedule:	Per Semester
Pay After Placement:	N/A

- Discount of 10% is applicable if program fee is paid in lumpsum
- Discount of 5% is applicable if program fee is paid annually
- EMI/Loan Options will be available only on full program fee

6 Semesters | Application Fee: ₹500*

*Application fee is Non-Refundable

Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to pay 20% of the tuition fees based on the program outcome, while paying the remaining amount during the course

ELIGIBILITY

- 10+2 in any discipline with 40% marks in last qualifying examination.
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

ENROLLMENT PROCESS

- Go to apply.shoolinionline.com
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check/e-sign your declaration form
- Pay the requisite fee

Seamless Learning with
OUR ADVANCED LMS

INTERACTIVE LIVE SESSIONS

Participate in live sessions that offer real-time collaboration and knowledge sharing.

COMPREHENSIVE VIDEO LIBRARY

Access a curated library of video content, helping you master concepts at your own pace.

GAMIFICATION

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

INTERACTIVE VIDEOS

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

FLEXIBLE EXAMINATION OPTIONS

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.

Funding Your
ONLINE DEGREE PROGRAM

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary), JODO Finance and Propelld,** we ensure seamless access to education without financial hurdles.
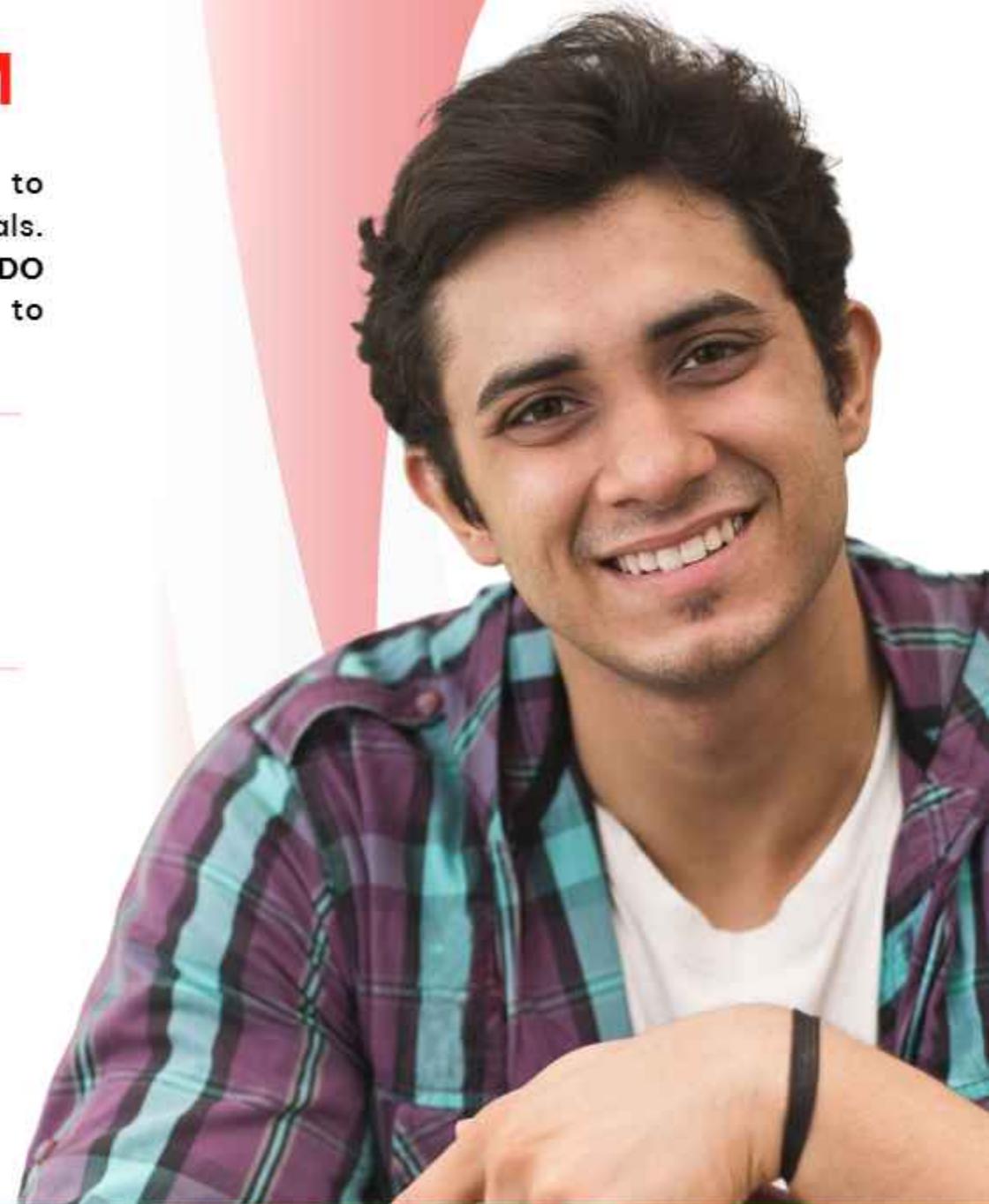
NO COST EMI PLANS

- Annual Fee: Split into 6 easy EMIs.
- Flexible EMI Options: Choose between 12, 18 and 24 EMIs.
- Lump Sum Payment Option also available.

BENEFITS OF THE NO COST EMI PLAN

- Quick loan approval in just 15 minutes.
- 100% online application process.
- Simple and hassle-free documentation.
- Transparent process with no hidden or registration charges.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.

Future-Ready —————
BBA SPECIALIZATIONS

Human Resource Management

Financial Management

Marketing Management

Computer Science

Digital Marketing

Discover Your Online BBA
CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online BBA program.

- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Financial Analyst

- Operations Manager
- Entrepreneur/Startup Founder
- Supply Chain Manager
- Human Resources Manager
- Retail Manager
- Event Manager
- Market Research Analyst
- Public Relations Specialist
- E-commerce Manager
- Data Analyst