

**PAY-AFTER-PLACEMENT**

# ONLINE BBA

From **No.1** Private University in India



World University Rankings 2025



**DURATION**

**3 YEARS**

Total of 6 Semesters

**MODE**

**100% ONLINE**

Live + Recorded Learning Sessions

**PLACEMENTS**

**100% PLACEMENT SUPPORT**

Opt for Expert Placement Support Services





## **TRANSFORM YOUR CAREER** with an Online BBA designed by business leaders from the world's Top 1% Companies

I am proud to say that our online BBA program is among the best for building a strong foundation in business and preparing students for industry-readiness.

Designed by professionals from top companies like McKinsey, PwC, and Citi, as well as experts from prestigious institutions like IITs, IIMs, and ISB, this program makes students success-ready.

A key advantage of our online BBA is its flexibility. Students can attend classes from anywhere, balancing studies with personal commitments and internships.

The program offers a dynamic curriculum updated to meet business world demands, ensuring students gain relevant, practical knowledge.

What sets our online BBA apart is the quality of our faculty. Professors are accomplished professionals who bring real-world insights into the virtual classroom. They are deeply invested in students' growth, offering personalized feedback and mentorship.

I firmly believe our online BBA is the perfect stepping stone for building a successful career in business. Whether starting your journey or strengthening your foundation, this program equips you with the skills to succeed in today's competitive business world.

**Prof. Atul Khosla**  
**Vice Chancellor, Shoolini University**

Ex- McKinsey & Company, Former India Head - Oliver Wyman  
Alum IIT-Kanpur, JBIMS

## About Shoolini University

# A TOP-RANKED UNIVERSITY

Shoolini University, established in 2009 by distinguished academicians and professionals, stands as a vibrant, research-driven, and philanthropic institution. Despite being a young university, it has achieved remarkable milestones, consistently ranking among India's top 100 universities (NIRF). Renowned for being one of the nation's leading generators of patents and innovation, Shoolini University matches the world's top universities in research output.

As a not-for-profit, multi-disciplinary private university, Shoolini follows a unique research and innovation-centric model. The university is guided by the vision that outstanding institutions not only advance knowledge and innovation but also contribute to the social and economic upliftment of the community. This vision is realized through internationally qualified faculty, an unwavering focus on student careers and placements, groundbreaking pedagogical innovations, and a student body driven by ambition and creativity.

Shoolini University takes pride in nurturing the creative potential of every student, offering them exceptional educational opportunities. These efforts are aimed at shaping the future leaders of our country and propelling India toward global greatness. With its dynamic and progressive outlook, Shoolini University is poised to make a lasting impact on the global knowledge economy.



# Shoolini Online: **GLOBALLY RECOGNIZED EXCELLENCE**



## **Proud to Be Among the Best**

Shoolini Online has been ranked in the Top 25 Globally in the prestigious THE Online Learning Rankings 2024. This recognition highlights our commitment to providing a world-class online learning experience.



## **Silver Rating Globally**

Further solidifying our reputation, Shoolini Online has been awarded the Silver Rating Globally in the THE Online Learning Rankings 2024, reflecting our excellence in online education and student satisfaction.

# Scaling New Heights in **GLOBAL AND NATIONAL RANKINGS**

**NO.1 PRIVATE UNIVERSITY  
IN INDIA**



QS WORLD  
UNIVERSITY  
RANKINGS 2026

**1** PRIVATE  
UNIVERSITY  
IN INDIA

**1** PRIVATE  
UNIVERSITY  
IN INDIA  
*Citations Per Faculty*

**503** GLOBALLY  
OVERALL

TIMES HIGHER  
EDUCATION WORLD  
UNIVERSITY  
RANKINGS 2025

**1** PRIVATE  
UNIVERSITY  
IN INDIA

**2** IN INDIA  
*for International  
Outlook*

**401-501**  
GLOBAL RANK

QS  
SUSTAINABILITY  
RANKINGS 2024

**4** PRIVATE  
UNIVERSITY  
IN INDIA

**579** GLOBALLY  
OVERALL

TIMES HIGHER  
EDUCATION ONLINE  
LEARNING RANKINGS  
2024

**SILVER**  
RANKING

**TOP 25**  
GLOBALLY

THE IMPACT  
RANKINGS 2025

**TOP 100** GLOBALLY

NIRF INDIA  
RANKINGS  
2025

**69** IN INDIA  
AMONG ALL  
UNIVERSITIES | 101-150 OVERALL  
44 PHARMACY  
101-150 ENGINEERING

ACCREDITATIONS



THE Online  
Learning  
Rankings 2024

**SILVER RANKING**  
TOP 25 INSTITUTIONS GLOBALLY  
FOR ONLINE EDUCATION



## PLACEMENTS & INTERNSHIPS

**250+ Top Companies**  
have recently recruited  
our BBA Graduates

Unlock Career Opportunities at India's Top Companies.



AND MORE

A+

GRADE  
Accredited University by  
NAAC

 Shoolini  
University

Change  
Your  
Story

JOIN A  
TOP-RANKED  
**ONLINE DEGREE**  
BBA

## 5 Reasons Why Shoolini **ONLINE BBA IS TOP CHOICE**

### TOP RANKED Online BBA DEGREE ENTITLED BY UGC

Ranked No.1 Pvt University in India, the Shoolini BBA is ranked Top 100 by NIRF. Our Online BBA will provide you with a truly transformative experience, that will accelerate your career growth.

### THE MOST AFFORDABLE Online BBA

The Shoolini Online BBA is the best investment for your future without making a dent in your pocket. Our mission is to create the next generation of India's business professionals by making high quality business education accessible to everyone.

### MASTERCLASSES WITH TOP BUSINESS LEADERS

Get Masterclasses with Top Business Leaders, where you'll learn the latest industry insights, gain valuable skills, and get an edge in your profession. If you want to take your career to the next level, you have to learn from the best in the business.

### BEST ONLINE LEARNING PLATFORM (LMS)

Our robust LMS is the best for interactive learning, which gives a seamless experience to get a flexible, convenient, and high-quality BBA education.

### BEST PLACEMENT/CAREER SUPPORT SERVICES

Our dedicated team of career and placement experts will work with you every step of the way, providing personalized AI driven guidance and support to help you build a strong professional brand and make the most of your BBA education.

## Online Degree Equivalence

# Online Degree = Regular Degree

Degrees earned through the online mode hold the same value as those obtained through the conventional mode, in accordance with Regulation 22 of the University Grants Commission (UGC) 2020 guidelines.



ज्ञान-विज्ञान विमुक्तये

प्रो. राजनीश जैन  
सचिव

Prof. Rajnish Jain  
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग  
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

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Bahadur Shah Zafar Marg, New Delhi-110002

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F. No.3-5/2022(DEB-III)

**PUBLIC NOTICE**

August, 2022

02 SEP 2022

**Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode**

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

**"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.—** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)

**UNIVERSITY GRANTS COMMISSION PUBLIC NOTICE**

# Choose any 1 from the following **FREE VALUE ADD-ONS**

A UGC recognised online degree + Any one free value add-on's



## Power Job Preparation

Choose any of these:

- AI-Based Interview Preparation
- Communication Skills Training

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Empowering students with the tools and skills needed for career success



## Crack UPSC CSE - GS with StudylQ

Choose any of these:

- UPSC
- CSE
- State PCS

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1000+ hrs of live classes for CSE | 3 month Mains Residential Program



## One Stop Solution For Govt. Test Prep Exams

Choose any of these:

- Banking
- SSC
- Railways

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200+ govt. exams covered  
Live classes, mock tests & books

# Enhance Your Career **with Global Certifications**

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As part of your program, you gain exclusive access to **Coursera's world-class learning ecosystem**, where you can earn **professional certificates and specializations** designed by prestigious global universities such as **Yale, Stanford, and the University of London**, and crafted by leading technology innovators like **Google, Meta, and Microsoft**.

These globally recognized certifications empower you with industry-relevant skills, practical experience, and credentials that open doors to international career opportunities.

## Explore trending topics such as:

- Artificial Intelligence, Machine Learning, and Data Science
- Business Analytics and Data-Driven Decision Making
- Digital Marketing, Branding, and E-Commerce
- Financial Accounting, Investment, and Business Modeling
- Communication, Creative Writing, and Storytelling
- Media Production, Journalism, and Public Relations
- Cloud Computing, Programming, and Cybersecurity
- Leadership, Entrepreneurship, and Project Management
- English Proficiency, Grammar, and Academic Writing

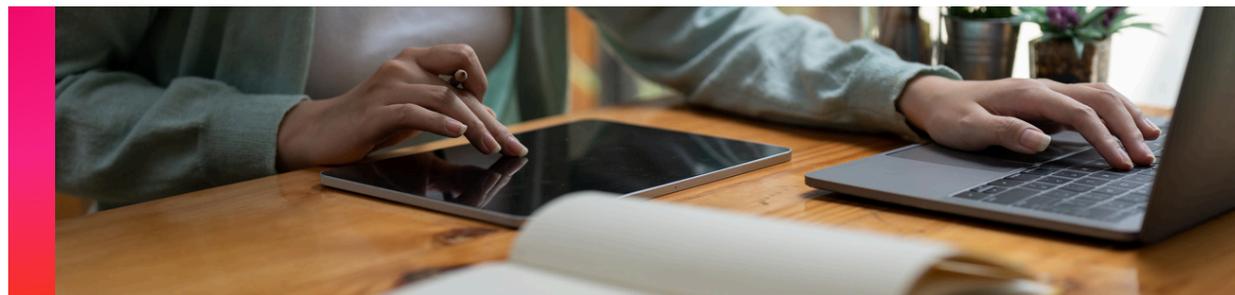


At a discounted price of **₹6,500 only**, unlock **access to 14,000+ global Coursera courses** to upskill, specialize, and fast-track your professional growth.

# ONLINE BBA

## Fee Structure

with Scholarship Offer



### OFFER 1: Pay After Placement BBA with Specializations

Regular Fee **₹1,20,000**

Scholarship Amount **₹13,500**

Fee After Scholarship: **₹1,06,500**  
You save 11.25%

Fee per semester  
**₹14,200**

Fee Payable before Placement: **₹85,200**  
(₹14,200 x 6)

Pay After Placement: **₹21,300**

### OFFER 2: Standard BBA with Specializations

Regular Fees **₹1,00,000**

Scholarship Amount **₹10,000**

Fee After Scholarship: **₹90,000**  
You save 10%

Fee per semester  
**₹15,000**

Fee Payable Schedule: **Per Semester**

Pay After Placement: **N/A**

- Discount of 10% is applicable if program fee is paid in lumpsum
- Discount of 5% is applicable if program fee is paid annually
- EMI/Loan Options will be available only on full program fee

**6 Semesters | Application Fee: ₹500\***

\*Application fee is Non-Refundable

# Unique Pay-After-Placement Option

We understand the financial commitment involved in pursuing higher education. That's why we're proud to offer a unique Pay-After-Placement option that allows students to defer a portion of their tuition fees until after they secure a job in their field of study.

## HOW IT WORKS ?

When chosen, the Pay-After-Placement option allows students to **pay 20% of the tuition fees based on the program outcome**, while paying the remaining amount during the course



# ELIGIBILITY

- 10+2 in any discipline with 40% marks in last qualifying examination.
- A relaxation of 5% in eligibility is applicable for candidates from reserved categories, including SC, ST, OBC, EWS, etc.
- 60% marks in case of International Students in the qualifying examination.

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# ENROLLMENT PROCESS

- Go to [apply.shoolinionline.com](https://shoolinionline.com)
- Register and submit your application
- Login with your mobile number
- Complete your application by filling details and paying INR 500/- as an application processing fee
- Upload required documents
- Check/e-sign your declaration form
- Pay the requisite fee



# Seamless Learning with

# **OUR ADVANCED LMS**

## **INTERACTIVE LIVE SESSIONS**

Participate in live sessions that offer real-time collaboration and knowledge sharing.

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## **COMPREHENSIVE VIDEO LIBRARY**

Access a curated library of video content, helping you master concepts at your own pace.

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## **GAMIFICATION**

Experience engaging and interactive learning through gamified elements that make your learning journey fun and rewarding.

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## **INTERACTIVE VIDEOS**

Dive into interactive videos that promote active learning and deeper understanding of key concepts.

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## **FLEXIBLE EXAMINATION OPTIONS**

Create a customised exam schedule that aligns with your availability, giving you control over when to take your assessments.



# Funding Your **ONLINE DEGREE PROGRAM**

Shoolini University offers flexible financing options to support students in achieving their academic goals. Collaborating with **Fibe (formerly EarlySalary)**, **JODO Finance** and **Propelld**, we ensure seamless access to education without financial hurdles.

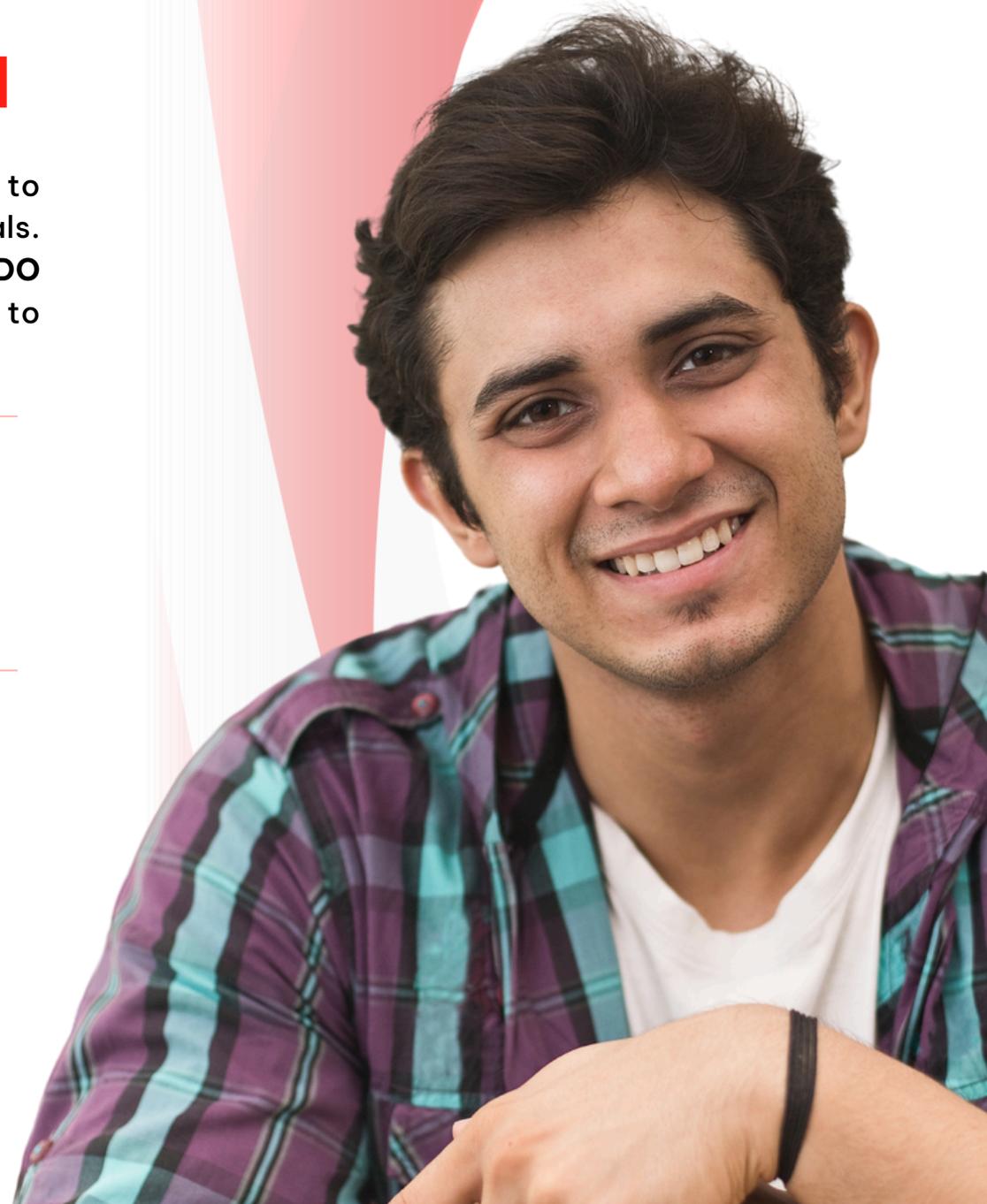
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## **NO COST EMI PLANS**

- Annual Fee: Split into 6 easy EMIs.
  - Flexible EMI Options: Choose between 12, 18 and 24 EMIs.
  - Lump Sum Payment Option also available.
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## **BENEFITS OF THE NO COST EMI PLAN**

- Quick loan approval in just 15 minutes.
- 100% online application process.
- Simple and hassle-free documentation.
- Transparent process with no hidden or registration charges.
- Freedom to select a co-applicant for loan approval.
- A single, streamlined solution for financing your online degree program.





## Future-Ready --- **BBA SPECIALIZATIONS**

Human Resource Management

Financial Management

Marketing Management

Computer Science

Digital Marketing



## Discover Your Online BBA

# CAREER PATHWAYS

Unlock your potential and explore diverse and rewarding career opportunities in business management with our comprehensive Online BBA program.

- Sales Manager
- Product Manager
- Brand Manager
- Corporate Communications Manager
- Investment Banker
- Management Consultant
- Digital Marketing Specialist
- Business Development Manager
- Customer Relationship Manager
- Financial Analyst
- Operations Manager
- Entrepreneur/Startup Founder
- Supply Chain Manager
- Human Resources Manager
- Retail Manager
- Event Manager
- Market Research Analyst
- Public Relations Specialist
- E-commerce Manager
- Data Analyst



**Shoolini  
University**

**Online  
Degrees**

UGC Entitled